



[Please join the Collin County Democratic Party by sponsoring the 2022 Ann Richards Dinner.](#)

The Collin County Democratic Party cordially invites you to be a sponsor for its biggest event of the year, the annual Ann Richards Dinner on September 10, 2022. Will you dust off your boots and don your diamonds to join the fun and support the Collin County Democratic Party's mission of electing Democrats? We need your help to support our amazing slate of local, Congressional, and state-wide candidates this November!

Collin County's population has exploded to over one million residents and this is your chance to make an investment in the future of our state! In order to combat the terrible legislation passed last year and the deadly decisions that came down from the Supreme Court, it has never been more imperative that we get every Democrat to the polls. We need to flip 9 seats in the Texas House and have an amazing chance to send Beto to the Governor's mansion. We can only do this with your support.

In 2020, the CCDP Coordinated Campaign, which worked tirelessly to elect Democrats in Collin County, made 73,665 calls, sent 188,146 text messages, and knocked on 94,429 doors. CCDP influenced amazing successes across Collin County in 2021 during the municipal elections with victories at the local level with the support of amazing sponsors like you.

In 2022, our Coordinated Campaign (Turn Collin Blue) is amassing an unstoppable army of volunteers to register new Democratic voters, expand our Democratic base, and get every Democrat to the polls. We are also hiring Field Organizers to employ our data-based plan at the doors and on the phones. With renewed energy and strong leadership combined with coordination of our amazing Democratic clubs and ally groups we are confident that we can achieve even more!

Can we count on your financial sponsorship for this year's Ann Richards Dinner? To elect Democrats who will represent the principles that we Democrats value, the time is now!

Thank you,  
Andrea Heston & Cara Prentice  
Ann Richards Dinner Co-Team Leads

# Denim, Diamonds & Democrats

## Ann Richards Dinner 2022

### Sponsorship Opportunities

#### **Ann Richards Premier Sponsor \$20,000**

- Welcome speech opportunity
- Invitation to the exclusive VIP reception\* (16 guests)
- (2) Premium event tables (16 Tickets)
- Exclusive gift for each guest
- Full page program advertisement
- Recognition in CCDP email distribution list
- Premier sponsor recognition and business link on CCDP social media platforms
- Exclusive placement on printed sponsor posters
- Recognition by event emcee
- Recognition in printed and electronic materials including event slideshow, event signage, website, press release and social media

#### **VIP Reception Sponsor \$15,000**

- Official co-host of VIP Reception\* including welcome speech opportunity
- Invitation to the exclusive VIP reception\* (16 guests)
- (2) Premium event tables (16 Tickets)
- Exclusive gift for each guest
- Full page program advertisement
- Recognition in CCDP email distribution list
- Premier sponsor recognition and business link on CCDP social media platforms
- Exclusive placement on printed sponsor posters
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#### **Speaker Sponsor \$10,000**

- Invitation to the exclusive VIP reception\* (15 guests)
- (2) Premium event tables (15 Tickets) sat with our amazing keynote speaker
- Photo opportunity for you and your guests with our keynote speaker
- Exclusive gift for each guest
- Half page program advertisement
- Recognition in CCDP email distribution list
- Premier sponsor recognition and business link on CCDP social media platforms
- Exclusive placement on printed sponsor posters
- Recognition by event emcee
- Recognition in printed and electronic materials including event slideshow, event signage, website, press release and social media

#### **\*The VIP Reception**

Mingle in a private room sipping premium drinks and sampling delectable hors d'oeuvres with the opportunity to get to know elected officials and our keynote speaker from 6:00-7:00.

**Denim, Diamonds & Democrats**  
**Ann Richards Dinner 2022**  
**Sponsorship Opportunities**

**Entertainment Sponsor \$10,000**

- Invitation to the exclusive VIP reception\* (16 guests)
- (2) Premium event tables (16 Tickets)
- Exclusive gift for each guest
- Half page program advertisement
- Recognition in CCDP email distribution list
- Premier sponsor recognition and business link on CCDP social media platforms
- Exclusive placement on printed sponsor posters
- Recognition by event emcee
- Recognition in printed and electronic materials including event slideshow, event signage, website, press release and social media

**Field Organizer Sponsor \$6,000**

- Invitation to the exclusive VIP reception\* (8 guests)
- (1) Premium event tables (8 Tickets)
- Exclusive gift for each guest
- Recognition in CCDP email distribution list
- Half page program advertisement
- Premier sponsor recognition and business link on CCDP social media platforms
- Exclusive placement on printed sponsor posters
- Recognition in printed and electronic materials including event slideshow, event signage, website, press release and social media

**1 RESERVED**

**Auction Sponsor \$5,000**

- Invitation to the exclusive VIP reception\* (8 guests)
- (1) Premium event tables (8 Tickets)
- Exclusive gift for each guest
- Exclusive advertisement on CCDP auction site reaching both attendees and non-attendees
- Recognition in CCDP email distribution list
- Premier sponsor recognition and business link on CCDP social media platforms
- Exclusive placement on printed sponsor posters
- Recognition in printed and electronic materials including event slideshow, event signage, website, press release and social media

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**Sponsorship Opportunities**

**Red Carpet Sponsor \$3,000**

- Invitation to the exclusive VIP reception\* (4 guests)
- Premium event tables (4 Tickets)
- Exclusive gift for each guest
- Exclusive Sponsorship recognition on the Red Carpet
- Recognition in CCDP email distribution list
- Premier sponsor recognition and business link on CCDP social media platforms
- Exclusive placement on printed sponsor posters
- Recognition in printed and electronic materials including event slideshow, event signage, website, press release and social media

**Program Sponsor \$2,500**

- Invitation to the exclusive VIP reception\* (4 guests)
- Premium event tables (4 Tickets)
- Exclusive gift for each guest
- Title program sponsor with company brand on program
- Recognition in CCDP email distribution list
- Premier sponsor recognition and business link on CCDP social media platforms
- Recognition in printed and electronic materials including event slideshow, event signage, website, press release and social media

**Friends of Ann Richards \$2,000**

- Invitation to the exclusive VIP reception\* (4 guests)
- Premium event tables (4 Tickets)
- Exclusive gift for each guest
- Recognition in printed and electronic materials including event slideshow, event signage

**Friends of Texas \$1,000**

- Invitation to the exclusive VIP reception\* (2 guests)
- Premium event tables (2 Tickets)
- Exclusive gift for each guest
- Recognition in printed and electronic materials including event slideshow, event signage

**Friends of CCDP \$500**

- Premium event tables (2 Tickets)
- Exclusive gift for each guest
- Recognition in printed and electronic materials including event slideshow, event signage

**\*The VIP Reception**

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# Denim, Diamonds & Democrats

## Ann Richards Dinner 2022

### Sponsorship Opportunities

**Who:** Collin County Democratic Party

**What:** Denim, Diamonds & Democrats - 2022 Ann Richards Dinner

**When:** Saturday, September 10, 2022

**Time:** 6:00-7:00 VIP pre-party featuring premium drinks and hors d'oeuvres  
7:00 Dinner, Entertainment & Keynote Address

**Where:** Courtyard by Marriott Dallas Allen at the Event Center  
210 E Stacy Rd.  
Allen, Tx 75002

**Dress:** Western Formal or Formal- Denim with some bling!

**Tickets:** General admission is \$150/person

**Attendance:** 350-400

#### Event Team:

*Co-team leads:* Cara Prentice & Andrea Heston

*Team Members:* Karen Hearne

Stacey Agens

MJ Martin

Lisa Goza

Colletta Daily-Tabron

Shelly Poe

*Fundraising Director:* Amanda Massengale

Questions: [FundraisingChair@CollinDemocrats.org](mailto:FundraisingChair@CollinDemocrats.org)

More information: [www.collindemocrats.org](http://www.collindemocrats.org)

**About the Ann Richards Dinner:** The annual dinner is the county party's premier fundraising event supporting local efforts to register voters, support the party's Democratic values, and elect Democratic candidates. This year, we are honored to hear from Lorella Praeli, former National Latino Vote Director for Hillary Clinton's campaign. You will also have the chance to bid on your favorite items in the silent auction.

**About Collin County Democratic Party:** CCDP's mission is to elect Democrats who will represent Collin County's diverse citizens and who will support America's Democratic foundation. The party's goal is to elect more Democrats county-wide in 2022, and with your support we will make that happen.

CCDP believes in building an equitable economy and justice for all and that Democratic values are rooted in opportunity, freedom, fairness, equality, and progress.

[txdp.cc/ARDSponsorship](http://txdp.cc/ARDSponsorship)

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