

JOHNSON-RICHARDS DINNER 2024

THE NEW BLUE SHINES THROUGH YOU

OUR ANNUAL GALA WILL BE HELD ON
OCTOBER 5, 2024, 5:30 PM AT THE
DAVIDSON-GUNDY ALUMNI CENTER,
UNIVERSITY OF TEXAS AT DALLAS IN
RICHARDSON, TX.



THE COLLIN COUNTY DEMOCRATIC PARTY CORDIALLY INVITES YOU TO ITS BIGGEST EVENT OF THE YEAR, THE JOHNSON-RICHARDS DINNER ON SATURDAY, OCTOBER 5, 2024 AT 5:30 PM.

THIS YEAR'S GALA WILL BE HELD AT THE **DAVIDSON-GUNDY ALUMNI CENTER**, UTD, 800 W.
CAMPBELL ROAD, DGA 10, RICHARDSON, TX 75080.

CCDP IS THRILLED TO WELCOME YOU TO OUR SECOND ANNUAL **JOHNSON-RICHARDS DINNER**. WE
ARE HONORED TO CONTINUE THIS OPPORTUNITY TO RECOGNIZE CONGRESSWOMAN **EDDIE
BERNICE JOHNSON** AS THE NAMESAKE OF OUR SIGNATURE EVENT, JOINING THE SUCCESSFUL
TRADITION OF THE **ANN RICHARDS DINNER**. THIS COLLABORATION REPRESENTS THE
TRANSFORMATIONAL GROWTH HAPPENING IN COLLIN COUNTY AND TEXAS.

SPONSORS AND VIP TICKETED GUESTS RECEIVE EXCLUSIVE ACCESS TO THE **VIP RECEPTION**
BEGINNING AT **6:00 PM (DOORS OPEN AT 5:30 PM)**, INCLUDING PREMIUM DRINKS, HORS
D'OEUVRES, AND A CHANCE TO *MEET OUR SPECIAL GUEST SPEAKERS AS WELL AS MINGLE WITH
ELECTED OFFICIALS AND HONORED GUESTS* IN A MORE INTIMATE SETTING.

THE **DOORS WILL OPEN FOR ALL TICKET HOLDERS AT 6:30 PM**, FOLLOWED BY **DINNER STARTING
AT 7:00 PM** IN THE MAIN BALLROOM. *GUESTS WILL ENJOY LIVELY ENTERTAINMENT OPTIONS, HEAR
FROM DEMOCRATIC LEADERS, BID ON THEIR FAVORITE ITEMS IN THE SILENT AUCTION, AND
FELLOWSHIP WITH DEMOCRATIC ATTENDEES FROM COLLIN COUNTY AND BEYOND.*

FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT **MARY HIGBE** AT
JRDCOMMITTEE@COLLINDEMOCRATS.ORG.



DIAMOND SPONSOR

\$20,000

- WELCOME SPEECH OPPORTUNITY
- 20 VIP LOUNGE AND DINNER TICKETS
- PHOTO OPPORTUNITY FOR YOU AND YOUR GUESTS WITH OUR KEYNOTE SPEAKER
- (2) PREMIUM DINNER SEATING TABLES
- SOCIAL MEDIA AMPLIFICATION WITH COMMUNICATIONS COMMITTEE CONCIERGE
- FOUR (4) CCDP OFFICE SPONSORSHIP WALL PLACEMENTS FOR ONE YEAR
- FULL PAGE PROGRAM ADVERTISEMENT
- RECOGNITION IN CCDP EMAIL DISTRIBUTION LIST
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- EXCLUSIVE TOP TIER PLACEMENT ON PRINTED SPONSOR SIGNAGE
- RECOGNITION BY EVENT EMCEE
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- OPPORTUNITY TO PLACE PROMO ITEMS IN SWAG BAGS



PLATINUM SPONSOR

\$15,000

- 15 VIP LOUNGE AND DINNER TICKETS
- PREMIUM DINNER SEATING TABLE
- PHOTO OPPORTUNITY FOR YOU AND YOUR GUESTS WITH OUR KEYNOTE SPEAKER
- SOCIAL MEDIA AMPLIFICATION WITH COMMUNICATIONS COMMITTEE CONCIERGE
- TWO (2) CCDP OFFICE SPONSORSHIP WALL PLACEMENTS FOR ONE YEAR
- FULL PAGE PROGRAM ADVERTISEMENT
- RECOGNITION IN CCDP EMAIL DISTRIBUTION LIST
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- EXCLUSIVE MID-LEVEL PLACEMENT ON PRINTED SPONSOR SIGNAGE
- RECOGNITION BY EVENT EMCEE
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- OPPORTUNITY TO PLACE PROMO ITEMS IN SWAG BAGS



GOLD SPONSOR

\$10,000

- 10 VIP LOUNGE AND DINNER TICKETS
- PREMIUM DINNER SEATING TABLE
- PHOTO OPPORTUNITY FOR YOU AND YOUR GUESTS WITH OUR KEYNOTE SPEAKER
- SOCIAL MEDIA AMPLIFICATION WITH COMMUNICATIONS COMMITTEE CONCIERGE
- ONE (1) CCDP OFFICE SPONSORSHIP WALL PLACEMENT FOR ONE YEAR
- HALF PAGE PROGRAM ADVERTISEMENT
- RECOGNITION IN CCDP EMAIL DISTRIBUTION LIST
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- EXCLUSIVE 3RD TIER PLACEMENT ON PRINTED SPONSOR SIGNAGE
- RECOGNITION BY EVENT EMCEE
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- OPPORTUNITY TO PLACE PROMO ITEMS IN SWAG BAGS



SILVER SPONSOR

\$8,000

- 8 VIP LOUNGE AND DINNER TICKETS
- 2 GENERAL ADMISSION TICKETS
- PREMIUM DINNER SEATING TABLE
- 1 FULL RESERVED TABLE
- SOCIAL MEDIA AMPLIFICATION
- DISCOUNTED PRICE ON CCDP OFFICE SPONSORSHIP WALL PLACEMENTS FOR ONE YEAR
- RECOGNITION IN CCDP EMAIL DISTRIBUTION LIST
- 1/4 PAGE PROGRAM ADVERTISEMENT
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- EXCLUSIVE PLACEMENT ON PRINTED SPONSOR POSTERS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- OPPORTUNITY TO PLACE PROMO ITEMS IN SWAG BAGS



BRONZE SPONSOR

\$6,000

- 5 VIP LOUNGE AND DINNER TICKETS
- 5 GENERAL ADMISSION TICKETS
- 1 FULL RESERVED TABLE
- SOCIAL MEDIA AMPLIFICATION
- DISCOUNTED PRICE ON CCDP OFFICE SPONSORSHIP WALL PLACEMENTS FOR ONE YEAR
- RECOGNITION IN CCDP EMAIL DISTRIBUTION LIST
- 1/4 PAGE PROGRAM ADVERTISEMENT
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- EXCLUSIVE PLACEMENT ON PRINTED SPONSOR POSTERS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- WEBSITE AND SOCIAL MEDIA RECOGNITION
- OPPORTUNITY TO PLACE PROMO ITEMS IN SWAG BAGS



COMMUNITY SPONSOR

\$5,000

- 5 VIP LOUNGE AND DINNER TICKETS (1/2 TABLE)
- 1/8 PAGE PROGRAM ADVERTISEMENT
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- EXCLUSIVE PLACEMENT ON PRINTED SPONSOR POSTERS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- WEBSITE AND SOCIAL MEDIA RECOGNITION
- OPPORTUNITY TO PLACE PROMO ITEMS IN SWAG BAGS

BLUE CARPET SPONSOR

\$3,000

- 3 VIP LOUNGE AND DINNER TICKETS
- 1/8 PAGE PROGRAM ADVERTISEMENT
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- WEBSITE AND SOCIAL MEDIA RECOGNITION
- OPPORTUNITY TO PLACE PROMO ITEMS IN SWAG BAGS



FRIENDS OF EDDIE BERNICE JOHNSON & ANN RICHARDS SPONSOR

\$2,000

- 2 VIP LOUNGE AND DINNER TICKETS
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA
- WEBSITE AND SOCIAL MEDIA RECOGNITION

GET OUT THE VOTE SPONSOR

\$1,000

- 1 VIP LOUNGE AND DINNER TICKET
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- WEBSITE AND SOCIAL MEDIA RECOGNITION



Benefit	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$8,000	Bronze \$6,000	Community \$5,000	Blue Carpet \$3,000	Friends of EBJ & Ann Richards \$2,000	Get Out The Vote \$1,000
Welcome Speech Opportunity	*								
Photo Opportunity w/ Keynote Speaker	*	*	*						
Recognition by Event Emcee	*	*	*						
CCDP Office Sponsorship Wall placements	4	2	1	Discounted	Discounted				
Social Media Amplification	w/ concierge	w/ concierge	w/ concierge	*	*				
Recognition in CCDP Email List	*	*	*	*	*				
Placement on Printed Signage	Top Tier	Mid Level	3rd Tier	*	*	*			
Program Advertisement (digital and physical)	Full page	Full page	Half Page	1/4 Page	1/4 Page	1/8 Page	1/8 Page		
Recognition in Printed & Electronic Materials	*	*	*	*	*	*	*	*	
Premier Sponsor Recognition and Business Link on Social Media Platforms	*	*	*	*	*	*	*	*	*
Swag Bag Promo Item Placement	*	*	*	*	*	*	*		
VIP Lounge + Dinner Tickets	20	15	10	8	6	5	3	2	1
Premium Seating Tables	2	1.5	1	1	1	0.5			
General Admission Tickets				2	4				

ADDITIONAL SPONSORSHIP OPPORTUNITIES

VIP RECEPTION SPONSOR

\$6,000

- NAMING RIGHTS TO THE VIP RECEPTION
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA

STAY WOKE COFFEE STATION SPONSOR

\$2,500

- NAMING RIGHTS TO THE COFFEE BAR
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA

SWAG BAG SPONSOR

\$2,500

- NAME AND LOGO FEATURED ON ALL SWAG BAGS
- PREMIER SPONSOR RECOGNITION AND BUSINESS LINK ON CCDP SOCIAL MEDIA PLATFORMS
- RECOGNITION IN PRINTED AND ELECTRONIC MATERIALS INCLUDING EVENT SLIDESHOW, EVENT SIGNAGE, WEBSITE, PRESS RELEASE AND SOCIAL MEDIA



FIRST ANNUAL JOHNSON-RICHARDS DINNER RECAP VIDEO



[TXDP.CC/JRD23VIDEO](https://txdp.cc/jrd23video)

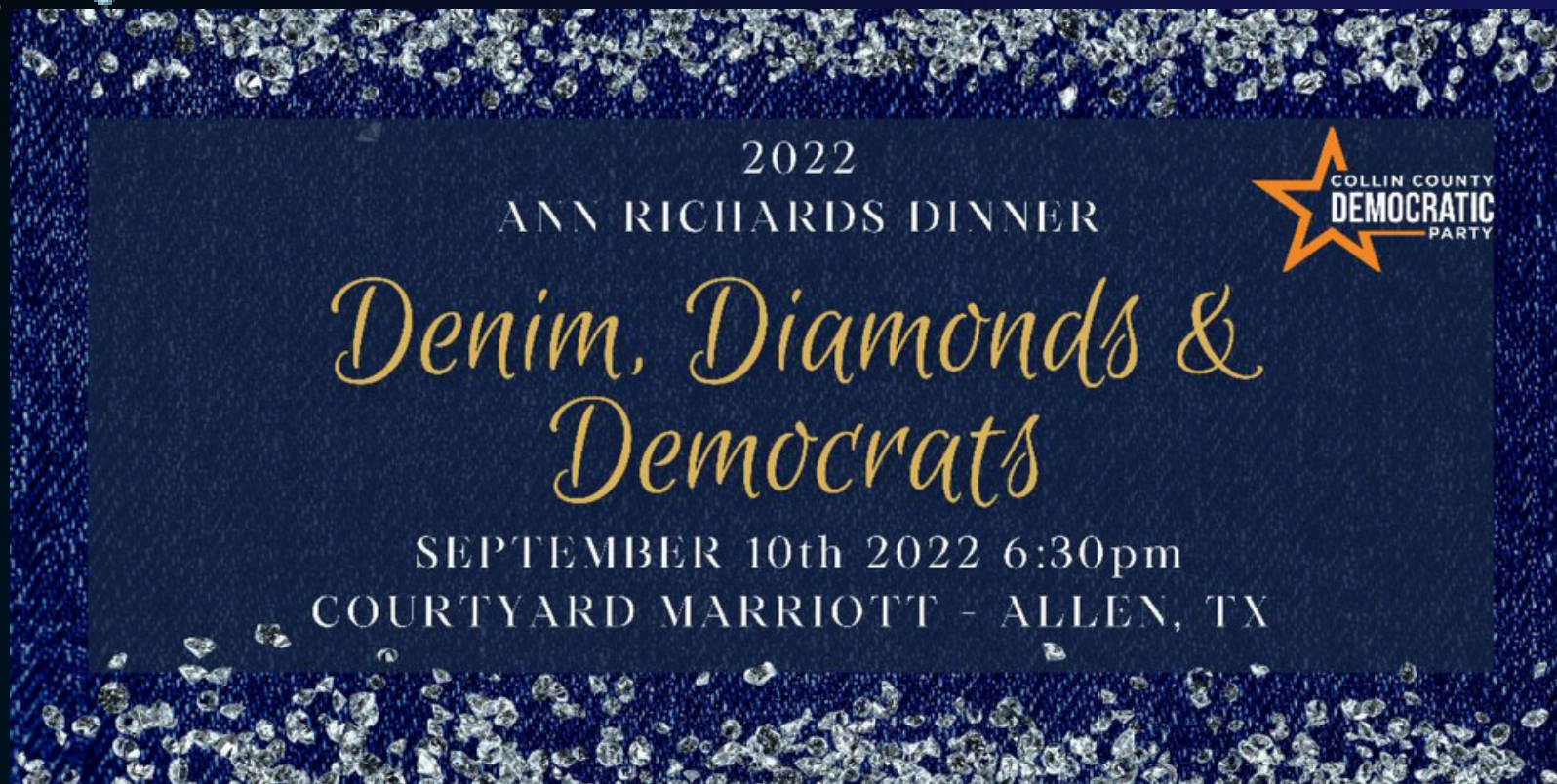


EVENT PHOTOS



PREVIOUS EVENTS

FORMERLY THE ANN RICHARDS DINNER





JOHNSON-RICHARDS DINNER 2024

THANK YOU

